

Summer 2006

Volume 9, Issue 1

Management History Division

Chair's Letter

Franz T. Lohrke

Dear MH Division

Members:

With the annual Academy of Management meeting rapidly approaching, I would like to cordially invite you to attend the Management History sessions and events in Atlanta. John Humphreys and Karl Moore, our PDW and Program chairs, respectively, have put together several outstanding sessions. For example, John has scheduled sessions that include pedagogical and publishing issues as well some focusing on specific topics such as leadership and strategy. In addition, along with traditional

subjects such as management history pioneers and their protégés, Karl has planned sessions providing historical perspectives on critical current issues including technology, internationalization, and corporate governance. Both have also collaborated with other Divisions in building their programs, which provides positive exposure for the MH Division.

I would also like to invite you to the MH Business Meeting and Social Hour (Tuesday, August 15th, Hilton Roosevelt, 4:10 and 5:30, respectively). Please bring a friend. We have important issues to discuss and awards to present during the Meeting.

If you have a topic you would like added to the agenda, please let me

know. One that I would like to raise is membership, including initiatives that might help increase the Division's current size. As I noted in a recent email to Division members, one possibility for boosting membership might be a Divisional journal affiliation. I am very interested in your input into whether you think the Division should pursue such an arrangement, and if so, what the parameters for such an arrangement should be. For example, based on Academy guidelines, we cannot charge additional membership fees for a journal, so any affiliation would involve an annual commitment of Divisional funds. If the membership decides an affiliation would be a positive development, we have a

proposal from the *Journal of Management History* that we can consider. I greatly appreciate your input and suggestions regarding all these issues.

See you in Atlanta!

Management History Program

Karl Moore

Thanks for the many of you who sent in papers this year and those who worked so hard as reviewers! Our annual Business Meeting is scheduled for Tuesday August 15, 2006 from 4:10 pm to 5:20 pm in the Roosevelt room at the Atlanta Hilton. This will be followed by our annual Social Event which start at 5:30 or perhaps a bit earlier if our business meeting ends a bit early, which is often the case. It will be in Grand Salon B also at the Hilton. As usual we will be presenting the winner of the best paper and other awards, we very much look forward to seeing you there!

The complete Management History Division program for the 2006 Annual Meeting is attached at the

end of this newsletter, on pages 6-9. A more detailed version is available at the Academy website at <http://meetings.aomonline.org/2006/>

Professional Development Workshops

John Humphreys

As the Professional Development Workshop chair for Management History, please accept my invitation to attend the PDW sessions during the upcoming Academy of Management meeting. The PDW program runs from Friday, August 11th through Sunday, August 13th. This year our division will present six workshops, while co-sponsoring three additional seminars with other Academy groups. We have sessions directed at doctoral students, new faculty and members, and veterans alike, that will provide wonderful opportunities to hear from and interact with several outstanding teachers and scholars. Search the online program and see which workshops are just right for you and then plan on joining us. See you in Atlanta!

MH Division Students!

Stephanie Henagan

Change is in the air!

Since you will no longer receive a paper copy of the program prior to the conference, be sure to search the online program for the numerous, invaluable workshops and sessions available to you this year! You can do this easily by going to the AOM website (www.aomonline.org) and clicking on the "view online program" link in the middle of the page. There are several search options available to you, including the option to weed out PDWs. Our division alone is host to several that should be of great interest to you, such as:

Saturday

- New Member Workshop: Introduction to the Academy and the Management History Division
- Linking the Past with the Present to Improve the Future: Publishing Historically-Based Research
- Doctoral Student Workshop: Managing

the Dissertation
Process

Sunday

- Professional Development in Academia: Getting Published
- Becoming Involved in Professional Development

Don't forget to attend the Management History Social Event on Tuesday for free food & fraternizing!

See you all in Atlanta!

Division Election Results, AOM Leader Forum & Division Review Task Force

Michele A. Govekar

The Division Election was conducted this May using the combined capabilities of the Academy's technology staff. I wish to thank those members who volunteered to assist by running for office.

Please congratulate the following:

Incoming Professional Development Workshop Chair-
Curt H. Stiles, Univ. of North Carolina, Wilmington

Incoming Division At-Large Representative 2006-2009-
Jane Whitney Gibson
NOVA Southeastern Univ.

Incoming Division Student Representative 2006-2009-
Mary Edie Mobley
Louisiana State Univ.

We also thank David A. Lamond, Chester S. Spell, Bernard Stancati, Darlene Alexander-Houle, Ozgun Burku Rodopman and Aditya Simha for a hotly contested election.

The Academy will launch a Leader Forum at this year's meeting in order to more directly reflect the interests of all divisions. Franz Lohrke, Julia Teahen and I have been asked to attend the initial meeting of this body on Sunday afternoon and hope to make your concerns more directly known to the Academy leadership.

Further, the Academy is evaluating the Division Review process. I have been asked to participate in a Task Force developing a proposed revised Division renewal process. Please speak with me at the meeting, send me your ideas, and look for the Task Force report in Spring 2007.

Did you know that Atlanta grew where and as it did because of the railroads?

Don't miss the historical sights, including the Carter Library and Martin Luther King Center.

See you there!

Journal of Management History

The **Journal of Management History** reflects on the historical development of management concepts and practices, with a view to how they inform the present and shape what we are and what we do. Papers from this journal enable readers to improve judgement by apprising current and future scholars and practitioners about the experiences of those in different times and places.

The journal explores the following areas:

- Examination of established historical management concepts;
- the historical and continuing role of the behavioral sciences in the development of management practices;

- historical analysis of management philosophies;
- methodologies for dealing with historical management materials;
- the importance of the historical perspective in understanding contemporary management; and
- historical aspects of such workplace features such as quality control, cultures and occupational health and safety.

Article submissions

Send manuscripts to:

Professor David Lamond
PhD FANZAM

Editor, *Journal of Management History*

Director & CEO

Sydney Graduate School
of Management

Email:

d.lamond@uws.edu.au

Papers should be no more than 6,000 words in length

All papers will first be considered by the Editors for general relevance and significance. If accepted for review, papers will then be subject to double blind peer review.

Full author guidelines are available from

<http://www.emeraldinsight.com/jmh.htm>

Anna Torrance

Managing Editor, Journal of Management History
Emerald Group Publishing
Atorrance@emeraldinsight.com

Management & Organizational History (M&OH)

ia quarterly, peer-reviewed journal which aims to publish high quality, original, academic research concerning historical approaches to the study of management, organizations and organizing.

The journal addresses issues from all areas of management, organization studies, and related fields. The unifying theme of **M&OH** is its historical orientation. The journal is both empirical and theoretical. It seeks to advance innovative historical methods. It facilitates interdisciplinary dialogue, especially between business and management history and organization theory. The ethos of **M&OH** is reflective, ethical, imaginative, critical, interdisciplinary, and international, as well as historical in orientation. **M&OH** encompasses a broad range of historical approaches to management and organizations, and is not limited to any

historical period or geographical area, or to any form of organization. Issues of interest for management and organization studies may arise from ancient, medieval or modern history; and from diverse geographical and societal settings. We also welcome approaches from a broad range of historical disciplines, such as social and cultural history, as well as business and labour history. In addition the journal is open to accessible historical research from related business disciplines such as marketing, operations management, finance and accounting, human resource management, strategy, technology management, information systems, and political economy.

The journal is not restricted to empirical, archival historical research using documentary records of businesses. **M&OH** specifically welcomes research on sources that are new and original for business and labour history, or for management and organization studies. The journal is also keen to extend innovative methodological approaches to historical research from organization studies. Theoretical,

historiographical, and review essays are therefore invited from a range of perspectives in history, management and organization studies, or other disciplinary areas.

Articles should normally be between 5,000 and 8,000 words, inclusive. See <http://www.sagepub.co.uk/journalManuscript.aspx?pid=107240&sc=1> for submission guidelines.

The address for submissions is as follows:

Charles Booth, Editor:
Management &
Organizational History,
Bristol Business School,
University of the West of
England,
Coldharbour Lane, Bristol
BS16 1QY, United
Kingdom
+44 117 3283456
charles.booth@uwe.ac.uk

Special Issue Call for Papers:

MANAGEMENT & ORGANIZATIONAL HISTORY

KURT LEWIN 60 YEARS ON

In 1947 Lewin died at the relatively early age of 56. According to Kleiner “nearly every sincere effort

to improve organizations from within” can be traced back to Lewin. He is cited as an important influence by theorists of organizational change and learning, for example Argyris, and Schein (who calls him a “founding father”). Lewin is said to have invented the three stage unfreeze-move-refreeze model of change, force field analysis, group dynamics, and action research. With Lippitt and White, he also developed the distinction between authoritarian, laissez-faire, and democratic leadership styles. Claims are still made to his intellectual inheritance, and for his present day relevance.

Yet there are paradoxes in the representation of Lewin. His publications are now largely unknown and unread, and entire areas of his work, such as his wartime work for the American military and with the Harwood Manufacturing Corporation, are either unreported or underreported. Also, little attention is paid to his pre-US exile life and work in Germany and beyond. Moreover, other than Marrow’s somewhat uncritical biography of Lewin, there appears to have been no attempt to provide a critical evaluation of his life, work and legacy.

The Editors of this Special Edition welcome contributions which address this issues or any aspect of Lewin’s work, including:

- Lewin’s affiliations with German Marxists, and with the USSR
- His changing food habits projects, and work with the Harwood Manufacturing Corporation 1939 – 1947
- Lewin’s wartime activity the Office of Strategic Services (a CIA predecessor)
- The development and significance of Lewin’s ZionismThe epistemologies of past in, and methodologies of, accounts of Lewin’s life.
- Idealizations in claims to Lewin’s inheritance and his socio-political context
- The legitimacy of his foundational status
- The contributions of his colleagues and rivals.

The normal MOH peer review processes will apply. See <http://www.sagepub.co.uk/journalManuscript.aspx?pid=107240&sc=1> for submission guidelines. Submissions should be sent by post or email to the Special Issue Editors:

Dr Bill Cooke
Manchester Business
School (E)
The University of
Manchester
M15 6PB
UK

bill.cooke@manchester.ac.uk

Deadline for submissions is December 5th 2006.

**MANAGEMENT
HISTORY
DIVISION
Officers**

Division Chair

Franz Lohrke
University of Alabama
2443 Huntington Glen
Drive
Birmingham, Alabama
35226-1998
flohrke@cba.ua.edu

Division Chair Elect

Julia Teahen
President Baker College
Online
1116 Bristol Road
Flint MI 48507
1-800-469-4062
julia.teahen@baker.edu

Division Program Chair

Karl Moore
McGill University
Fclty of Mgmt, Samuel
Bronfman Building
1001 Sherbrooke St. West
Montreal, PQ H3A 1G5
Canada

Karl.Moore@mcgill.ca

**Division Program Chair-
Elect (PDW Chair)**

John Humphreys
Texas A& M University-
Commerce

Dept. of Marketing and
Mngmt P.O. box 3011
Commerce, TX 75429

Work phone:

(903) 468-8696

Fax:

(903) 886-5702

John_Humphreys@tamucc.edu

**Division Immediate Past
Chair**

Michele A. Govekar
Ohio Northern University,
College of Bus. Admin.
Ada, OH 45810
m-govekar@onu.edu

**Division Representative at
Large (Term ends 2005)**

Paul L. Govekar
Ohio Northern University,
College of Bus. Admin.
Ada, OH 45810
govekarp@wcoil.com

**Division Student
Representative**

Stephanie Henagan
[scase@paws.lsu.edu]

**Management History Division
2005 AOM Meeting Program**

Knowledge, Action and the Public Concern
August 11-16, Atlanta, Georgia

**Program Chair, Karl Moore – McGill Univ.
Professional Development Workshop Chair, John Humphreys – Texas
A&M Univ.-Commerce**

22

The Power Of Richness II: Exploring Qualitative Research Methods

PDW Workshop

(BPS, ENT, HCM, HR, ITC, MC, OB, ODC, IM, OMT, ONE, CMS, MH, MOC, RM, TIM)

Friday, Aug 11 2006

1:30PM - 4:30PM

Atlanta Marriott Marquis, International 4 - International Level

Saturday, August 12, 2006

112

New Member Workshop: Introduction to the Academy and the Management History Division

PDW Workshop

(MH)

Saturday, Aug 12 2006

9:00AM - 9:50AM

Hilton Atlanta, State Room - Fourth Floor

133

Linking the Past with the Present to Improve the Future: Publishing Historically-Based Research

PDW Workshop

(MH)

Saturday, Aug 12 2006

10:00AM - 12:00PM

Hilton Atlanta, State Room - Fourth Floor

197

Doctoral Student Workshop: Managing the Dissertation Process

PDW Workshop

(MH)

Saturday, Aug 12 2006

2:00PM - 3:30PM

Hilton Atlanta, State Room - Fourth Floor

219

The Perceived Power of the Elected Mayor: Historical Antecedants

PDW Workshop

(MH)

Saturday, Aug 12 2006
3:40PM - 5:00PM
Hilton Atlanta, State Room - Fourth Floor
Sunday, August 13, 2006

296

Strategy As Practice - Putting The Manager Back Into Strategy

PDW Workshop
(BPS, HCM, MH, PTC, MC)
Sunday, Aug 13 2006
9:00AM - 12:00PM
Atlanta Marriott Marquis, International 6 - International Level

303

Professional Development in Academia: Getting Published

PDW Workshop
(MH)
Sunday, Aug 13 2006
9:00AM - 10:20AM
Hilton Atlanta, State Room - Fourth Floor

318

Half Century of Progress: Leadership Research from 1950 to 2006

PDW Workshop
(OB, MH, MC)
Sunday, Aug 13 2006
9:30AM - 11:30AM
Hyatt Regency Atlanta, Cairo - Embassy Hall

356

Becoming Involved in Professional Development

PDW Workshop
(MH)
Sunday, Aug 13 2006
10:30AM - 12:00PM
Hilton Atlanta, State Room - Fourth Floor
Monday, August 14, 2006

496

The Workplace and Management

Paper Session
(MH)
Monday, Aug 14 2006
8:30AM - 10:20AM
Hilton Atlanta, Roosevelt - Third Floor

605

MH Visual Paper Session

Paper Session
(MH)
Monday, Aug 14 2006
10:40AM - 12:00PM
Hilton Atlanta, Board & Directors - MH -

606

International and Cross-cultural Historical Approaches to Business History

Paper Session

(MH)

Monday, Aug 14 2006

10:40AM - 12:00PM

Hilton Atlanta, Roosevelt - Third Floor

709

1900's Onwards: Case Studies, Corporate Histories and Mediators

Paper Session

(MH)

Monday, Aug 14 2006

12:20PM - 2:10PM

Hilton Atlanta, Roosevelt - Third Floor

811

Technology and Images of Labor

Paper Session

(MH)

Monday, Aug 14 2006

2:30PM - 3:50PM

Hilton Atlanta, Roosevelt - Third Floor

923

(Re)Discovering a Famous Unknown: Howard Bowen's Contribution to the Theory of CSR

Symposium

(SIM, MH, CMS)

Monday, Aug 14 2006

4:10PM - 5:20PM

Hilton Atlanta, Roosevelt - Third Floor

Tuesday, August 15, 2006

1024

Research, Development, Resources and Management

Paper Session

(MH)

Tuesday, Aug 15 2006

8:30AM - 10:10AM

Hilton Atlanta, Roosevelt - Third Floor

1132

American History: Leadership and Corporate Governance

Paper Session

(MH)

Tuesday, Aug 15 2006

10:30AM - 11:50AM

Hilton Atlanta, Roosevelt - Third Floor

1240

Contributors, Protégés and Pioneers

Paper Session

(MH)

Tuesday, Aug 15 2006
2:30PM - 3:50PM
Hilton Atlanta, Roosevelt - Third Floor

1325

Management History Business Meeting

Meeting

(MH)

Tuesday, Aug 15 2006

4:10PM - 5:20PM

Hilton Atlanta, Roosevelt - Third Floor

1365

Management History Social Event

Social Event

(MH)

Tuesday, Aug 15 2006

5:30PM - 10:30PM

Hilton Atlanta, Grand Salon B - Second Floor

Wednesday, August 16, 2006

1407

A Guide to Historical Method for the Management Historian

Symposium

(MH)

Wednesday, Aug 16 2006

8:30AM - 10:20AM

Hilton Atlanta, Roosevelt - Third Floor