



Academy of
Management

Summer 2000
Vol. 4, Issue 2

Historically Speaking

Newsletter of the Management History Division

Looking ahead to Toronto



Jorge Herrera,
Nova Southeastern University

coordinators, “the spirit of the interactive paper sessions is to provide additional, interactive ways for people to present their work.” Therefore, you won’t want to miss the opportunity to review these high quality papers. Take a look at the inside article by Kill Kohley on the changes in the Interactive Paper sessions.

You won’t want to miss this year’s theme session, which has been organized by Regina Greenwood and will be chaired by Richard Hodgetts. Entitled “Management in the Past Millennium: How We Arrived Here and Where We Are Going,” the session will be held in 8:30 a.m. Monday, August 7 in the Essex room of the Sheraton Centre. Prior to the theme session, join us at the Division Welcome Breakfast.

Also, plan to be with us for our business meeting. We will keep the meeting short, but we have several honors to bestow. For example, we will present the Paul Hersey Award for the best paper on Leadership, the John F. Mee Management History Contribution Award for the best division paper, the Ronald B. Shuman Award for the best graduate student paper, and the Management History Division Best Reviewer Award.

(cont. pg. 10)

Welcome to Toronto! We have an exciting program planned for the Management History Division at this year’s Academy of Management Meeting.

An unprecedented number of symposia and manuscripts were submitted to the Division this year. Specifically, we received seven symposia and fifty-four paper submissions. As a result of increased participation, our division had more program units available for constructing the program.

The additional program units allowed us to maximize member participation through the new interactive paper session. As Jean Bartunek reminded the program

Contents

2	Letter from Division Chair
3	PDW Program Set for Toronto: <i>Special Skydome Tour a Highlight</i>
3	Wren Reception Invitation
4	Penrose’s Influence on Management Scholarship
4	MHD Interactive Paper Session
5	Toronto Program Schedule
9	More Internet Resources for Management Historians
10	Thank You for Reviewers
12	New & Improved Website
12	Gift of Management History



**Academy of Management,
Management History Division Executive
Committee 1999-2000**

Regina Greenwood
Division Chair
Kettering U.
810-762-7966
rgreenwo@kettering.edu

Eileen P. Kelly
Division Chair Elect
Ithaca College
607-272-3291
kelly@ithaca.edu

Jorge M. Herrera
Program Chair
Nova Southeastern U.
954-262-8121
herrera@polaris.nova.edu
JorgeMHerr@aol.com

Charles Booth
Program Chair Elect /
Membership
Electronic Communications
Co-Coordinator
U. of the West of England,
Bristol
44 117 965 6261
CharlesBooth1@compuserve.com

Jane Whitney Gibson
Professional Development
Workshop Chair
Nova Southeastern U.
954-262-8103
gibson@polaris.nova.edu

Michael A. Plater
Immediate Past Chair
Brown U.
401-863-2713
Michael.Plater@Brown.edu

Alfred A. Bolton
Archivist /
Newsletter Editor
Averett College
804-791-5605
abolton@averett.edu

Bill Wilkerson
Secretary-Treasurer
U. of Virginia
804-791-5605
www@poe.acc.virginia.edu

John Hannon
Electronic Communication
Co-Coordinator
Nova Southeastern U.
954-262-8136
hannonj@polaris.nova.edu

John Joos
Video Archivist
Sky Lake Productions
706-878-1987
joos@sbe.nova.edu

Kerry Carson
Journal of Management
Special Issue Editor
U. of S. W. Louisiana
318-482-6868
kdc4421@usl.edu

Randall DuPont
Newsletter Co-Editor
U. of Mobile
601-947-4211
dupont@datasync.com

William J. Kohley
Newsletter Co-Editor
Benedictine U. &
Spraying Systems Co.
630-665-5000
Bill.Kohley@spray.com

Letter from Division Chair

Regina Greenwood, Kettering University



Dear Management History Division Members:

It has been an exciting and busy year for the Division, all culminating in our annual meeting at Toronto. Let me bring to your attention a few of the Division activities and events of the year: the annual meeting, the new website, and the Five-Year Division Review by the Academy of Management.

The excitement has been building for the annual meeting in Toronto and a number of fascinating events and sessions will be presented. I would like to draw your attention particularly to the first All Academy session of the meeting. The presentation, *Management in the Past Millennium: How We Arrived Here and Where We Are Going* is a special session that Jean Bartunek commissioned the Management History Division to organize. I think you will be stimulated and deeply engaged by the session.

Alfred Kieser from the University of Mannheim will speak of "Milestones in a Millennium of Organizational Evolution," in which he presents some critical and defining events in the development of organizations as they are today.

Alan Rugman of the University of Oxford will present "The Staples Theory of Canadian Economic Development and the Delayed Evolution of Canadian Management Capabilities." His work suggests a pattern of business development that has been replicated in many new world countries and colonies.

Eleanor Westey, Associate Director of the MIT Japan Program at MIT will take us on a journey through Japanese management in "Management Models Crossing Borders: The Case of Japan" and note its influence on Asian and Western management practice.

Daniel Wren and Ronald Anderson of the University of Oklahoma will intrepidly tread into "The Management Theory Jungle: One More Time for the New Time." They will examine the management theory jungle that once existed, what exists today, and predict future possibilities. Richard Hodgetts of Florida International University will introduce and moderate the session. I guarantee an enthralling, provocative session with opportunity for your involvement. More information about the sessions, including abstracts of presenters papers, can be viewed at www.aom.pace.edu.

Jane Gibson will be discussing Preconference Activities and a special session and tour and Jorge Herrera will be discussing the Conference Program else

(Cont. pg. 10)

PDW Program Set for Toronto: *Special Skydome Tour a Highlight*

Jane Whitney Gibson, Nova Southeastern University



The Management History's Professional Development Workshop program once again takes place on both Saturday and Sunday, but this year for the first time, we have a full day of activities on Saturday, August 5. Come and join us in Toronto at the Hilton Hotel in the Harris room for what promises to be a good introduction to the 2000 annual meeting and a chance to meet and greet your

management history colleagues and welcome some new members.

A highlight of this year's program and a departure from the content-based PDW sessions is a tour of the SkyDome at 12 noon on Saturday. Everyone planning on attending is asked to e-mail me at gibson@polaris.nova.edu so that I can get an accurate count. We will all meet at 11:45 a.m. sharp at the Tour Entrance on Front and John Streets between Gates 1 and 2. The cost of \$8.50 per person is to be paid on site, please have the correct change!

Preceding the SkyDome tour and providing a suitable introduction is the 10 a.m. session on "A Look Back at the Business of Baseball." Come on out, all you sports fans, and meet Dr. Alan Platt, Director of the Sports and Wellness Program at Nova Southeastern University and sports en-

thusiast extraordinaire. Alan will get us in the mood and set the stage for the SkyDome Tour.

OK, that's the "just for fun" part. Following is a complete schedule for the PDW program. Remember we will be having continental breakfast both days at about 8:30 a.m. compliments of NSU, so come on out and join us for the whole program.

Saturday, August 5, 2000—All sessions at the Hilton Hotel, Harris Room
9 a.m. - 10 a.m.: New Member Workshop: Introduction to the Academy of Management, the Management History Division and the Annual Meeting. Chair Kerry Carson will lead a panel of presenters including Richard Hodgetts, Paula Phillips Carson, and yours truly, Jane Gibson.

10 a.m. - 11 a.m.: Special Pre-Tour Session: "A Look Back at the Business of Baseball"
 Chair Charles W. Blackwell and Presenter Alan Platt will take us on a delightful journey back in time to look at the evolution of baseball as a big business.

12 noon - 1:00: Tour of the SkyDome

This 60 minute guided tour leaves from the Tour Entrance on Front and John Streets between Gates 1 and 2. All participants meet there at 11:45 sharp. Cost=\$8.50 per person to be paid on site; please bring exact change. Preregistration required by e-mailing Jane Gibson at gibson@polaris.nova.edu.

3:30 p.m. - 5:00 p.m.: Doctoral Stud. Workshop: Managing the Dissertation Process

This practical workshop is always a winner! Chair John Hannon will introduce a distinguished panel of current students, recent graduates and long-time dissertation chairs who will give advice and take questions. The panel includes Julia Teahen, Anne Nelson, Richard Hodgetts, and Dan Wren. Joining them this year is AOM past president, Paul Gordon.

Sunday, August 6, 2000—All sessions at the Hilton Hotel, Harris Room **9 a.m. - 10:30 a.m. Professional Development Workshop I: Getting Published**

Chair Michael Plater leads presenters Richard Hodgetts, Dewey Johnson, Pete Petersen, Don Kuratko and Dan Wren in a discussion designed to help students and junior faculty get involved in publishing articles, books, and case studies. Each of these presenters has a distinguished publishing record, and even the most seasoned of us can pick up some tips!

10:30 a.m. - 12 noon: Professional Development Workshop II: Getting Involved in Professional Organizations and Getting Papers Accepted.

Chair Dana Tesone hosts presenters Al Bolton, Paula Phillips Carson, Eileen Kelly and Regina Greenwood in a discussion about making the most of your professional development time and a presentation on how to get papers accepted.

It has been my pleasure putting together the PDW program, and I look forward to seeing you all in Toronto.

Management History Division Social

honoring

Dan Wren on his retirement

**Monday, August 7th
6:15 to 7:30 p.m.
Hilton Harris Room**

Edith Penrose's influence on management scholarship

Randall DuPont, University of Mobile

Dan Wren and Regina Greenwood will chair a symposium examining the historical influences of Edith Penrose on management scholarship.

Penrose (1914-1996) had a distinguished career in economics teaching and research at Johns Hopkins University, London University, and later was Dean of INSEAD in Chantilly, France. She is most noted for her 1959 book, *The Theory of the Growth of the Firm*, which is believed to be the origin of the resource-based view of the firm.

Penrose's view of the firm as a collection of resources directed and controlled by administrative decisions was a fundamental turning point for strategic management and enabled other scholars to develop a more complete theory of the firm.

Joining the symposium panel will be Constance Helfat of Dartmouth College, who will provide insight from a personal perspective on the real Edith Penrose; Alan Rugman of University of Oxford, who will combine an analysis of the contributions of Penrose to scholarship in international management with a set of personal reflections; Michele Govekar of Ohio Northern University, who will present a detailed "family tree" of strategy scholars who read and cited Penrose; and Jay Barney of Ohio State University, who will challenge the myth that her works led to the growth and development of the resource-view of the firm, while recognizing the importance of her contributions to resource-based theory.

Plan to join us for this exciting symposium. It will be held in the Harris room of the Hilton, Monday, August 7th from 4:10 – 5:20 p.m.

MHD Interactive Paper Sessions

William Kohley, Benedictine University

The MHD is very excited about our four Interactive Paper Sessions. Not only are the topics of great interest, but the program itself has added appeal! Thanks to input from Division chairs, Interactive Paper Sessions will be facilitated in more "interactive" ways.

The atmosphere will be alive and scholarly. Food and beverages will be

served. Large round tables will be used to stimulate conversation. Tables will be arranged with three or more authors and a facilitator. In addition, papers will all connect with a similar theme. Presenters are encouraged to present the key points of their paper and engage in discourse with other authors. People wandering the room will be motivated to participate in these discussions and ask challenging questions for the group to discuss. The open atmosphere and collaborative environment should provide for some lively dialogue!

Monday, August 7, 12:20 pm

307: Management Trends Over Time and Their Influences

- Royal York: Canadian 10
- Facilitator: Leliani Baumanis, Nova Southeastern U.

Formative Influences of Scientific Meta-Paradigms on Management Thought and Practice, Jim Paul, U. of New Mexico

Frederick Winslow Taylor and Citizenship Behaviors: A Non-Spurious Correlation?, Satyanarayana Parayitam, Oklahoma State U.

The Role of Scientific Management in Rural Electrification: Morris L. Cooke's Quest for a Better Society, Randall L. DuPont, U. of Mobile

A Look Back at Five Management Fads of the Late Twentieth Century: Their Roots, Their Evolution and Their Influence on Management Today, Jane Whitney Gibson, Nova Southeastern U.; Dana V. Tesone, U. of Hawaii, Manoa

308: The Enterprise: Evolving through Crises

- Royal York: Canadian 11
- Facilitator: Cheryl B. Richardson, Benedictine U.

Understanding the Growth of Firms in a Bounded Market Economy: Structural Changes in the Chinese Enterprise System, Seungwha Chung, Yonsei U.

Diversity and Effectiveness in the Roman and Persian Empires, Daniel J. Svyantek, U. of Akron; Linda L. Brown, U. of Akron; Kevin T. Mahoney, U. of Akron
Business Groups as Organizations: Rise, Fall, . . . and Rise of a Mexican Conglomerate (1974-1998), Anabella Davila, ITESM/EGADE

Multinational Trade and Enterprise in Republican Rome, Karl Moore, Templeton College, Oxford U.; David Charles Lewis, KM & Associates

Tuesday, August 8, 2:00 pm

359: Leadership from the Frontline: 20th Century Lessons to Remember

- Royal York: Canadian 9
- Facilitator: William Kohley, Benedictine U.

"What the Hell Do We Do Now, Sir?": Lessons on Planning and Leadership from Omaha Beach, Thomas J. Hench, U. of Wisconsin, La Crosse

Leadership Theories are a Product of their Time: A Historical Review of 20th Century Leadership Theories, Mark M. Suazo, U. of Kansas

The Problems and Prospects of Professionalization In Management History, Omid Nodoushani, U. of New Haven; Patricia Ann Nodoushani, U. of Hartford

360: Uncertainty, Technology, and Activism: New Challenges for a New Time

- Royal York: Canadian 10
- Facilitator: Terrell Manyac, Nova Southeastern U.

Clearing up the Uncertainty about Uncertainty: A New Classification Scheme for Research on Environmental Uncertainty, Patrick Kreiser, U. of Alabama; Louis Marino, U. of Alabama

Technological Epochs, Organizations & Markets, Janice A. Black, New Mexico State U.; Charles Hermans, New Mexico State U.

Constellations of Conflict: Investor Mobilization in the United States, 1934-1997, W. Trexler Proffitt Jr., Northwestern U.

More Internet resources for management historians

Charles Booth, University of West England

In a brief guide published in the summer 1999 edition of *Historically Speaking* I outlined some of the resources available on the internet for management historians. This is a follow-up to that piece; while it contains some of the sources I included, the list of sites has been revised and updated. In particular, I have not included some publishers' sites included in the earlier guide; and I have updated all the sections considerably.

As with the earlier guide, I have translated "management history" very broadly, and some of these sites are really concerned with business history, labor history and economic history. Similarly, the resources listed are of mixed quality; nevertheless I hope the list is useful. There is, of course, a considerably wider range of resources available than those shown here. Readers familiar with the nature of the internet will know that addresses of resources change, sometimes frequently. I have done my best to ensure that these addresses are correct at the time of going to press. Address corrections and notification of further sites of interest are very welcome and should be sent to me at charles.booth@uwe.ac.uk.

Finally, I'd like to encourage those readers who haven't yet joined the Management History email network (or listserv) to do so. The Management History network was established in October 1995 to provide an electronic forum to serve the needs and interests of members of the Management History Division, and of other scholars and practitioners with an interest in management and business history. The network currently has 232 members, from 30 countries. Approximately 70% of members have an academic (.edu, .ac) email address.

The formal purpose of the Management History network is "to support critical and scholarly discussion, reflection and research in the area of management and administrative history; and the development of historically informed analyses and explorations of management practices and of management philosophy and thought". The network is used in a number of ways, including:

- Acting as a forum for scholarly debate and discussion, and for exchanging information about a topic or issue concerning management history
- Acting as a forum for research students and other scholars to raise questions about any relevant topic or issue
- Circulating relevant conference, workshop, or seminar information, or information as to forthcoming books, articles, reports or other publications

- Circulating calls for papers for conferences, seminars or edited books
- Circulating bibliographies and other scholarly documents to subscribers
- Acting as a forum for book and journal reviews

The network is unmoderated and open to self-subscription. The network's webpage is at: <http://www.mailbase.ac.uk/lists/management-history/>, where details of how to subscribe may be found. Messages to the network are archived for a period of two years and are available in a fully searchable form at this website. The Management History network plays a valuable role in raising the profile of management history and of the Management History Division in front of a broader audience; in linking members of the division and other interested scholars and practitioners; in strengthening scholarly ties between members of the division; and in disseminating information useful to members of the division and to others in the management history community.

General Internet Resources

Business History at Ohio State

<http://www.history.ohio-state.edu/bus.htm>

Economic History Services (links to the Business History Conference, The Cliometric Society, the Economic History Association, and the History of Economics Society)

<http://www.eh.net>

The World Wide Web Virtual Library: Labour and Business History

<http://www.iisg.nl/~w3vl>

Scholarly Societies, etc.

Academy of Accounting Historians

<http://weatherhead.cwru.edu/Accounting/>

Academy of Management Management History Division

<http://www.aomhistory.baker.edu>

(cont. pg 11)

Toronto Cont...

Immediately following the business meeting, we will host a reception in honor of Dan Wren for his outstanding contribution to the field of management history. Dan has recently retired from the University of Oklahoma and currently serves as Curator of the Harry W. Bass Business History Collection.

Division Chair Cont...

where in the newsletter, so I will not repeat their information. But, I do want to add my encouragement to theirs: please attend the sessions, participate in activities, and enjoy the camaraderie and professional exchanges that have been a hallmark of our times together at the annual meeting.

Monday evening, following our business meeting in Toronto, we will have the Social Hour and Division reception. The Division will be recognizing Dan Wren for his contributions to the discipline, his retirement from active teaching, and his more focused attention now on being curator of the Bass Collection at the University of Oklahoma. Please come and congratulate Dan.

The Division has a new website sponsored by Baker College at www.aomhistory.baker.edu. The site can also be accessed through the Academy of Management at www.aom.pace.edu and it is wonderful. Take a look at the website and contact Roy Teahen, the webmaster, with your comments and compliments, and any material you think should be added. Of course, this newsletter will be available through the website.

This was the time for the Five-Year Review of the Management History Division by the Academy of Management. Assembling all the information, writing the report, and examining the performance of the Division over the past five years gave me a new understanding of the Division and an added respect

In reviewing the program schedule, you will notice that we have maintained the spirit of the scheduling rule, which is to distribute sessions over the course of the three-day conference in a manner that is fair. So you will see that Wednesday is an integral part of the program. I look forward to seeing you in Toronto!

for all the people who have contributed so much to the success of the Division. The full report will be available at the meetings, along with the Academy's response to it. The body of the report, with some of the Appendices, will be available on the website after the Professional Division Review Committee completes its work. The Report will include the Results of the Member Survey that you received in November.

This will be the last article I write to you as the Division Chair. It has been an educational and interesting time with the Division, moving from Membership Chair to this current position. Writing the Five-Year Review was a good way to culminate the series of tasks and gain a greater understanding of the Division, its strengths and its needs. Certainly its greatest strength is the members and what they contribute. The Division's greatest need is to have more of you involved and have everyone involved even more. I will continue to work to make the Division a professional organization that serves the needs of its members, as will the rest of the Executive Committee. In order to do that we need feedback and suggestions from you. And a little help would be great.

Thank you for all your help with the Member Survey and for all your involvement and hard work this year. Thank you also for giving me the opportunity to be Division Chair. It has been a most rewarding experience. I am eagerly looking forward to seeing many of you in Toronto.

Thank you to reviewers

David B. Allen
Barry Armandi
Edwin W. Arnold
Yvonne Athanasaw
Ken Aupperie
Leilani Baumanis
Henry H. Beam
Charles Beitz, Jr.
Charles Blackwell
Larry Brandt
Ed Busch
Jane Byrd
Phyllis Campbell

Thomas A. Carey
Shawn Carraher
Kerry D. Carson
Paula Carson
Thomas A. Casrye
K. Thomas Chandy
M. Glenn Cobb
Conna Condon
James Darroch
Frank Doney
Randall DuPont
Joe Eassa
Paul L. Ewell

Larry Flegle
Robert C. Ford
Mark Gambill
Dennis Gibson
Jane Gibson
Luis Gonzalez
Michele A. Govekar
Paul Govekar
Regina Greenwood
William Hahn
Nell Hartley
David Hays
Thomas J. Hench

Richard Hodgetts
Richard C. Hoffman
James Hoopes
Jill Hough
Dewey Johnson
Robert P. Jones
Dan Jvyantek
Ira T. Kaplan
Eileen Kelly
R.D. Kimbel
Laura Koppes
Lance B. Kurke
Lois L. Kurowski
Anthony Laviano
David Lemak

Terrell Manyak
Dean McKay
Thomas Miller
John B. Miner
Bob Myers
Maria Nathan
Anne Nelson
Ellen O'Connor
Peter Petersen
Ed Pierce
Micheal Plater
Edward L. Powers
Srinivas B. Prasad
Michael Provitera
Nancy Rauseo

T. David Rese
Cheryl B. Richardson
Betty Liz Ross
Raymond Soner
Chester Spell
Howard Stanger
Daniel Syvantek
Julia Teahen
Dana V. Tesone
John Trinhaus
Harry Van Burren III
Jeff Wachtel
Dianna Williams
Robert C. Wood
Dan Wren

Internet resources cont...

Charles Booth, University of West of England

11

Scholarly Societies, etc.

Academy of Management
<http://www.aom.pace.edu/>

Business History Conference
<http://eh.net/bhc/>

Centre for European Business History
<http://www.euroarchiveguide.org/links/Business-History.htm>

European Business History Association (EBHA)
<http://www.rdg.ac.uk/EBHA/home.html>

Society for European Business History
<http://www.businesshistory.de/>

Society for the History of Technology
<http://shot.press.jhu.edu/associations/shot/>

Email Network and Listservers

Business Archives discussion list
<http://www.gla.ac.uk/External/BusArch/index.html>

euro-business-history email network
<http://www.mailbase.ac.uk/lists/euro-business-history/>

history-econ email network
<http://www.mailbase.ac.uk/lists/history-econ/>

management-history email network
<http://www.mailbase.ac.uk/lists/management-history/>

Journals

Accounting, Business & Financial History
<http://www.tandf.co.uk/journals/routledge/09585206.html>

Business & Economic History (*Enterprise & Society* in 2000)
<http://www.eh.net/bhc/Publications/pubindex.shtml>

Business History Review
<http://www.hbs.edu/bhr/>

Business History
<http://www.frankcass.com/jnls/bh.htm>

Economic & Business History Abstracts
http://www.ssrn.com/update/ern/ern_history.html

Enterprise & Society: The International Journal of Business History (journal of the Business History Conference)
<http://www.eh.net/bhc/Publications/eanshome.html>

European Review of Economic History
<http://www.cup.cam.ac.uk/scripts/webjrn1.asp?mnemonic=ere/>

Financial History Review
<http://www.cup.cam.ac.uk/scripts/webjrn1.asp?mnemonic=fhr>

Historical Studies In Industrial Relations
<http://www.keele.ac.uk/depts/id/journal/hsir.htm>

Journal of Economic History
<http://www.cup.cam.ac.uk/scripts/webjrn1.asp?mnemonic=jeh>

Journal of Management History
<http://www.mcb.co.uk/cgi-bin/journal1/jmh>

Labor History
<http://www.tandf.co.uk/journals/carfax/0023656X.html>

Labour History Review
<http://facstaff.uww.edu/sslh/labourhist.html>

Technology & Culture (journal of the Society for the History of Technology)
<http://shot.press.jhu.edu/associations/shot/tc.html>

(Editor's Note: Due to space limitations, the entire list could not be printed. Please see our web site at: www.aomhistory.baker.edu)



New & Improved Web Site

Julia Teahen, Baker College

The Executive Committee of the Management History Division is proud to announce our new and improved web site. You can reach the web site by clicking on the division link from the Academy of Management Homepage (<http://www.aom.pace.edu>). You may also reach the web site directly at <http://aomhistory.baker.edu>. New features include a list of past chairs of the division, listing and links to the Executive Committee, and links to the Division Newsletter. In addition, we have a new Man-

agement History Resource page with links to other management history web sites. We encourage members to send potential links to management history web sites for our Management History Resource Page. Send your requests for new links to our new webmaster, Roy Teahen. Please include the URL to the site, the title of the website, and a brief description in an e-mail message to Roy at roy@baker.edu. You can also send a note to Roy by clicking on the EMAIL button found at the top of the website. Please take a moment to browse through the new site? You'll like what you see!

Give the gift of management history

We invite every reader of *Historically Speaking* to give the gift of membership in the Management History Division to one or more friends this summer. Each membership is only \$9.00, provided the recipient is already a member of the Academy of Management. Your gift recipients will get a letter of welcome along with an announcement of your gift. New members will be entitled to all benefits of the division

including receipt of future newsletters and an invitation to next year's business meeting. Help us meet our growth goals for the Division while solving the age-old question of what to give the person who has "everything." Simply, clip the coupon below and return to: Jorge Herrera, Nova Southeastern University, 6300 SW 5th Street, Plantation, Florida 33317.

Yes, I would like to give the gift of Management History.

Enclosed is my check for \$9.00 made out to the Academy of Management for gift memberships for each of the persons listed below.

Gift recipient:

Name: _____

Name: _____

Address: _____

Address: _____

The welcome announcement will read, "You've been given the gift of Management History by _____."

(Please use a separate sheet of paper for additional recipients.)



Benedictine University

Informing today—Transforming tomorrow

Benedictine University

Ph.D/OD Program, Liz Hill/BK Rm. 372

5700 College Road

Lisle, IL 60532