

Summer 2009

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## Management History Division Chair's Letter

*John Humphreys*

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Greetings Management History Division members! Speaking on behalf of the division leadership please let me extend our thanks for your continued membership. Besides saying thanks, I'd also like to take this occasion to remind you once again that we need your help. We are very interested in growing our membership. Currently we have 412 active members which allow us 10 hours on the annual meeting program. Divisions with 500 members are assigned 15 hours and I think management history is deserving of the opportunity to make an even greater contribution. As this is the case, I want to encourage you

to speak to your colleagues and students about joining the Management History Division, even if it may not be their primary affiliation. While we certainly have varying interests and expertise, all of us have a history that helps us grasp past events, understand contemporary paradigms, and inform future developments. We are the foundation for all Divisions, one of the original AOM Divisions, and one of the few that directly relates to all other Divisions. Plus, we offer some excellent PDW sessions every year that would greatly benefit new faculty and students. As this is the case, I would like to inform you of a project we now have under way. Karl Moore, our immediate past chair, and Edie Mobley, our current doctoral student

representative, are in the midst of searching for and reaching out to the many part-time PhD/DBA programs that are emerging, as well as some lesser involved traditional programs. We think that our program provides a needed service for this group of emerging scholars and we want to encourage them to join us in what we believe is the most welcoming group in the Academy. I have secured external funding for this project, as to not diminish our Division funds, and have applied for a Challenge Award from the Academy as well. So, if you know of programs that we should pursue, please let Karl and/or Edie hear from you.

We have a compelling story to tell and we need you to spread the word. In addition, if you have ideas for enhancing the Division, please don't hesitate to contact me. We want your assistance and involvement. Your service is greatly appreciated!

See you in Chicago!

## Incoming Chair Letter

*Curt Stiles*  
[stiles@uncw.edu](mailto:stiles@uncw.edu)

Greetings! I hope that all of you are planning on attending the upcoming annual meeting in Chicago. David Lamond and Chester Spell have been working diligently during the year to put together outstanding scholarly and PDW programs, respectively. Please come and support our division sessions. We are a small division, so we need you!

I would also like to encourage you to attend the business meeting and reception. We are known for the exceptional camaraderie and candid exchanges during the annual meeting and I'll be seeking both this year. I would welcome input from you regarding issues facing our division as we move forward, most notably increasing membership, meeting the needs of our members, and the upcoming five-year division review. Please bring your thoughts and share them and become more involved. The division has an important role. For us to meet this challenge, we need your contribution. See you in Chicago!

## Management History Program

*David Lamond*  
[david.lamond@ntu.ac.uk](mailto:david.lamond@ntu.ac.uk)

Thanks to those of you who submitted papers this year and those who worked so hard as reviewers! Our opening will be Monday at 8 am. in Swissotel St. Gallen Salon 1. The annual Business Meeting is scheduled for Monday from 6:30 pm to 7:30 pm in the same but Salon 3. This will be followed by our annual Social Event starting at 7:30 -10:00 in back in Salon 1. As usual we will be presenting the winner of the best paper and other awards. We very much look forward to seeing you there!

The complete Management History Division program for the 2009 Annual

Meeting is available at the Academy website at [aomonline.org](http://aomonline.org).

## Professional Development Workshops

*Chester S. Spell*  
[csPELL@camden.rutgers.edu](mailto:csPELL@camden.rutgers.edu)

As the Professional Development Workshop chair for Management History, please accept my invitation to attend the PDW sessions during the upcoming Academy of Management meeting. The PDW program runs from Friday, August 7<sup>th</sup> through Sunday, August 9<sup>th</sup>. Search the online program and see which workshops are just right for you and then plan on joining us. See you in Chicago!

## MH Division Students!

*Mary Edie Mobley*  
[emobley@lus.edu](mailto:emobley@lus.edu)

Search the online program for invaluable workshops and sessions available to you this year! You can do this easily by going to the AOM website ([www.aomonline.org](http://www.aomonline.org)) and clicking on the “View Online Program” link in the middle of the page. Search options allow you to find great PDWs. Our division alone is host to several of great interest to you, such as: noted below.

Don't forget the Business Meeting and Social Event on Monday for free food & fraternizing!

See you all in Chicago!

## Division Election Results

*John Humphreys*  
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Dear Management History Division Members:

On behalf of the Division leadership, I would like to inform you of the outcome of the Division PDW election. We had three excellent candidates running this year.

Based on your votes, our incoming PDW chair will be *Patrick Murphy*, DePaul University (<http://fac.comtech.depaul.edu/pmurph12/>).

Please join me in congratulating Patrick and thanking him for his willingness to serve in this important role.

I would also like to take this opportunity, on behalf of the entire MH Division, to thank all who nominated candidates and, in particular, our candidates who ran this year. As a volunteer organization, our success depends

directly on people's willingness to become involved and contribute to the Division.

I hope to see everyone during the sessions, business meeting, and social.

## Management History Program Highlights

Session	Session Title	Session Type	Sponsor(s)	Date & Time	Hotel & Room
<b>FRIDAY</b>					
30	<a href="#">New Member Workshop: Introduction to the Academy and to the Management History Division</a>	PDW Workshop	(MH)	Friday, Aug 7 2009 8:30AM - 10:30AM	Swissôtel Chicago, Vevey Salon 3
53	<a href="#">Doctoral Student Workshop: Managing the Dissertation Process</a>	PDW Workshop	(MH)	Friday, Aug 7 2009 10:40AM - 12:40PM	Swissôtel Chicago, Vevey Salon 3
74	<a href="#">Hawthorne Works Museum: A Field Trip(OFFSITE)</a>	PDW Workshop	(MH)	Friday, Aug 7 2009 1:00PM - 5:00PM	Offsite, Hawthorne Works Museum
118	<a href="#">Capturing the Oral History of the Entrepreneurship Division 2 Featuring a Conversation with Bob Brockhaus</a>	PDW Workshop	(ENT, MH)	Friday, Aug 7 2009 5:40PM - 7:40PM	Hyatt Regency Chicago, Columbus H
<b>SATURDAY</b>					
163	<a href="#">Getting Published: Cases, Articles, Books and Book Reviews</a>	PDW Workshop	(MH)	Saturday, Aug 8 2009 8:00AM - 10:00AM	Swissôtel Chicago, Montreux Salon 3
205	<a href="#">Social Networking: Not Just for Kids</a>	PDW Workshop	(MH)	Saturday, Aug 8 2009 10:00AM - 12:00PM	Swissôtel Chicago, Montreux Salon 1
226	<a href="#">COMPLEXITY AND SOCIAL NETWORKING: IMPLICATIONS FOR SPIRIT-CENTERED LEADERSHIP</a>	PDW Workshop	(MSR, ODC, SIM, HR, OCIS, NDSC, MOC, IM, CM, IAM, MH)	Saturday, Aug 8 2009 10:40AM - 12:10PM	Hyatt Regency Chicago, Ogden
245	<a href="#">"Getting Involved in Professional Development"</a>	PDW Workshop	(MH)	Saturday, Aug 8 2009 12:10PM - 2:10PM	Swissôtel Chicago, Montreux Salon 3
333	<a href="#">Process Research Methods Workshop</a>	PDW Workshop	(RM, BPS, OMT, ODC, OB, ENT, TIM, OM, MH)	Saturday, Aug 8 2009 4:30PM - 8:30PM	Sheraton Chicago, Chicago Ballroom 10
343	<a href="#">Innovative Approaches for Using the AOM's E-Media to Foster Sharing Cutting-edge Management Pedagogy</a>	PDW Workshop	(MED, OCIS, TIM, BPS, CM, GDO, ITC, MH, MSR, OB, OM)	Saturday, Aug 8 2009 5:10PM - 7:10PM	Hyatt Regency Chicago, Skyway 269
<b>SUNDAY</b>					
472	<a href="#">MH Executive Committee Meeting</a>	Meeting	(MH)	Sunday, Aug 9 2009 3:30PM - 5:00PM	Swissôtel Chicago, Montreux Salon 1
<b>MONDAY</b>					

609	<b>Visualising Management History</b>	 Paper Session	(MH)	Monday, Aug 10 2009 8:00AM - 9:30AM	Hyatt Regency Chicago, Riverside Center VV MH 1
610	<b>Leadership, Strategy and Military History</b>	Paper Session	(MH)	Monday, Aug 10 2009 8:00AM - 9:30AM	Swissôtel Chicago, St. Gallen Salon 1
700	<b>Windows on the World: Cultural Perspectives of Leadership Past-Present-Future</b>	Showcase Symposium	(MH, ONE, IM)	Monday, Aug 10 2009 9:45AM - 11:15AM	Swissôtel Chicago, St. Gallen Salon 1
811	<b>Ideas and Culture - Ideas in Culture</b>	Paper Session	(MH)	Monday, Aug 10 2009 11:30AM - 1:00PM	Swissôtel Chicago, St. Gallen Salon 1
912	<b>Finding the Hawthorne Relay Assembly Ladies: A Tribute to Al Bolton</b>	Symposium	(MH)	Monday, Aug 10 2009 1:15PM - 2:45PM	Swissôtel Chicago, St. Gallen Salon 1
1017	<b>Thinking about people and their management</b>	Paper Session	(MH)	Monday, Aug 10 2009 3:00PM - 4:30PM	Swissôtel Chicago, St. Gallen Salon 1
1095	<b>Developments for Institutions: Theory &amp; Context</b>	Interactive Paper Session	(IP)	Monday, Aug 10 2009 4:45PM - 6:15PM	Hyatt Regency Chicago, Regency B Table 1
1109	<b>Distinguished Speaker: Edgar Schein "The Academic as Artist: Personal and Professional Roots"</b>	Symposium	(MH)	Monday, Aug 10 2009 4:45PM - 6:15PM	Swissôtel Chicago, St. Gallen Salon 1
1162	<b>Management History Division Business Meeting</b>	Meeting	(MH)	Monday, Aug 10 2009 6:30PM - 7:30PM	Swissôtel Chicago, St. Gallen Salon 3
1180	<b>Management History Division Reception</b>	Social Event	(MH)	Monday, Aug 10 2009 7:30PM - 10:00PM	Swissôtel Chicago, St. Gallen Salon 1
<b>TUESDAY</b>					
1343	<b>Applying Theories of Motivation</b>	Interactive Paper Session	(IP)	Tuesday, Aug 11 2009 9:45AM - 11:15AM	Hyatt Regency Chicago, Regency D 2
1428	<b>Leadership Dynamics</b>	Interactive Paper Session	(IP)	Tuesday, Aug 11 2009 11:30AM - 1:00PM	Hyatt Regency Chicago, Regency A 1
1532	<b>Examining Cross-Cultural Employment Issues</b>	Interactive Paper Session	(IP)	Tuesday, Aug 11 2009 1:15PM - 2:45PM	Hyatt Regency Chicago, Regency C 4

## Journal of Management History

Journal of Management History reflects on the historical development of management concepts and practices, with a view to how they inform the present and shape what we are and what we do. The journal also concerns areas of study such as social-anthropological studies of organization, business history, accounting history, history as science, philosophy, fads and fashions in the practice of management and in management consulting.

### Key journal audiences

Researchers and practitioners in most management disciplines, particularly the history of management.

For style guidelines see:

[http://info.emeraldinsight.com/products/journals/author\\_guidelines.htm?id=jmh](http://info.emeraldinsight.com/products/journals/author_guidelines.htm?id=jmh)

Submissions using ScholarOne's Manuscript Central.

<http://mc.manuscriptcentral.com/jmh>

Dr David Lamond PhD  
Editor,  
[david.lamond@ntu.ac.uk](mailto:david.lamond@ntu.ac.uk)

## Management & Organizational History

aims to publish high quality, original, academic research concerning historical approaches to the study of management, organizations and organizing.

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<http://www.sagepub.co.uk/journalManuscript.aspx?pid=107240&sc=1> submission guidelines.

Submissions to:

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+44 117 3283456  
[charles.booth@uwe.ac.uk](mailto:charles.booth@uwe.ac.uk)

## JOURNAL OF BEHAVIORAL AND APPLIED MANAGEMENT

Management educators, trainers and practitioners are invited to contribute articles or cases for possible publication in the *Journal of Behavioral and Applied Management* (ISSN 1930 0158), a national refereed, online publication.

Manuscripts should be of interest to researchers or management instructors at the undergraduate and graduate levels or to practitioners.

<http://www.ibam.com/pubs/ibam/callforpapers.asp>

A style guide may be found at

<http://www.ibam.com/pubs/ibam/styleguide.asp>.

Previous issues can be examined at

<http://www.ibam.com/pubs/ibam/toc.asp>.

**Dr. David D. Van Fleet**,  
Editor  
**Journal of Behavioral and Applied Management**  
[ddvf@asu.edu](mailto:ddvf@asu.edu)



**Job!!**

I have been made aware of a joint position (Organization Studies and History) at the University of Michigan that may be of interest to some of you. Please see the announcement below.

ORGANIZATIONAL STUDIES/HISTORY. The Interdisciplinary Program in Organizational Studies and the Department of History at the University of Michigan solicit applications for a tenure track assistant professorship to begin September 1, 2010, pending funding approval. We may consider exceptional applications at the associate or full professor level. Applications will be reviewed after October 15, 2009. Excellence in research and teaching is essential. We seek scholars who have an active research program and teaching interests in the role of organizations in history. Suitable candidates include, but are not limited to, historians who focus on: the organization of science, technology, and medicine; corporations, labor, and capitalism; social movements and civil society organizations; and the history of organizational thought. Comparative and transnational approaches are welcomed. All time periods and geographic areas will be considered.

Women and minority candidates are encouraged to apply. The University is responsive to the needs of dual career couples. To apply, email curriculum vitae, representative chapters and/or articles, brief summaries of present research, future research plans, teaching philosophy, interests, and evidence of teaching excellence to [dyz@umich.edu](mailto:dyz@umich.edu), and arrange to have three letters of recommendation sent to:

Richard H. Price  
Barger Family  
Professor and  
Chair  
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**In Print**

The sixth edition of Dan Wren and Art Bedeian's *The Evolution of Management Thought* was published by John Wiley & Sons in January, 2009. Like preceding editions, the sixth edition places the people and ideas that comprise the management discipline's intellectual heritage in a chronological framework. Each of its four major parts can stand alone, if that is desired; substantial cross-referencing provides coherence and a central unifying theme. This format allows considerable latitude in class assignments, as well as determining course coverage. Each

chapter in this edition has been thoroughly reviewed and updated to convey an appreciation of the people and ideas underlying the evolution of management theory and practice.

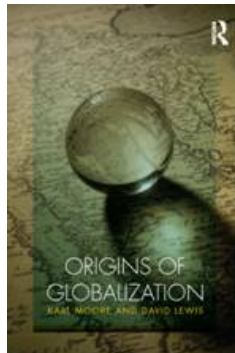
Regina Greenwood and Julia Teahen have prepared PowerPoint slides updated to accompany this new edition. Their slides feature additional photographs, charts, outlines, and other visual material that enliven the text. Also available is a print Instructor's Resource Guide, containing, sample syllabi, outlines for each chapter, and a test bank of objective and essay questions.



Management History member Karl Moore along with David Lewis had a book published in April 2009. *Origins of*

*Globalization* traces the history of international business and management throughout the Assyrian, Phoenician, Greek and Roman Eras. It argues that there was "known world" globalization in the Roman Empire.

From reviewers: *The Origins of Globalization*, is a time-travel romp through ancient times. It is a great adventure -and profoundly instructive of the way the world works. - Neil Reynolds, *Globe and Mail* Columnist, April 6, 2009 column "Their comparison of the "hemispherization" that prevailed at the time and the current wave of globalization is a very useful one." Moises Naim, Editor-in-Chief, *Foreign Policy*



'The Future of Union Organising - building for tomorrow' has just been published. It is an edition collection comprising an introduction and 13 substantive chapters. Details of the book are below.

Professor Gregor Gall, Research Professor of Industrial Relations, Director of the Centre for Research in Employment Studies (CRES), University of Hertfordshire, Hatfield AL10 9AB.

'The Future of Union Organising - building for tomorrow'  
ISBN 9780230222427 (hardback), price £60.00







## MANAGEMENT HISTORY DIVISION officers

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